



November 21-22, 2014
Southern Trace Country Club

The Event

Shreveport native and ATP professional tennis player, Ryan Harrison, returns to the Ark-La-Tex to promote the game of tennis. In the evening, on Friday, November 21, sponsors will have the opportunity to meet Ryan over cocktails and hors d'oeuvres at Southern Trace Country Club. In the morning of November 22, Ryan will hold a free Kids' Clinic at Southern Trace. Then, Ryan will hold an Adults' Clinic for those who have purchased a ticket to the Exhibition. Later that day, Ryan and friends will put on an entertaining Exhibition Match at Southern Trace.

All proceeds from the event will benefit:



The Target Market*

- 84% Over Age 35
- 53% with 3 or More People in the Household
- **48% with a Household Income of \$150,000+**
- 92% with a college degree

*Based on survey of fans who attended 2012 Ryan Harrison Invitational

Sponsorship Opportunities

Court Sponsor (\$2,000)

- Corporate logo on signage on the court
- Prominent mention in all press releases
- PA Announcer will refer to [Sponsor] Court throughout the event
- Corporate logo incorporated in all marketing/social media

- 8 VIP tickets included

Clinic Sponsor (\$1,000)

- All marketing and promotion will refer to [Sponsor] Kid's Clinic
- Corporate logo included on main event sign
- Corporate logo incorporated in all marketing/social media
- 4 VIP Tickets included

Tailgate Sponsor (\$500)

- Corporate logo included on main event sign
- Corporate logo incorporated in all social media
- 2 VIP Tickets included

Custom Packages Available on Request

Contact Information

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